



Project  
funded by the  
EUROPEAN UNION



## **EDILE Regional Seminar**

21-23 April 2015, Palais de la Bourse,  
9, la Canebière, Marseille (France)

### **Economic Analysis and Local Impacts of Investment Projects**

**ANIMA Investment Network organises in Marseille the 2nd EDILE regional seminar. This event focuses on two main highlights: a training on the analysis of the economic impact of investment and the introduction to EDILE innovative method foreseeing an EDILE label.**

Over these two days, project stakeholders, professionals and researchers will address theory and practical implementation of the optimisation of investment projects.

Johanna Choumert, lecturer at CERDI, will be speaking on the first day on economic analysis and conducting an open discussion on practical cases and local needs of the Mediterranean actors in the EDILE project.

The second day will focus on the EDILE rating method. This tool allows to evaluate project based on its local impacts on the economic, social, environmental and community levels. The EDILE project eventually aims to create a label rewarding social innovation of investment projects. The closing session will formulate recommendations for creation of the label.



## Programme

Tuesday 21 April 2015

### Economic analysis of Investment projects

9:00-12:30	Introduction to project economic analysis : Main objectives and principles
12:30-14:30	Lunch
14:30-17:30	Project economic analysis and Public decision-making

Wednesday 22 April 2015

### Local Economic Impacts of Investment projects: The EDILE Rating Methodology

9:00-12:30	EDILE rating methodology: Main objectives
12:30-14:30	Lunch
14:30-17:30	Towards an EDILE Label

[Click here to download the full programme](#)



#### Press Contact :

Violène Mendonça ( EDILE Communication Officer) : +33(0)4 96 11 67 69  
[violene.mendonca@anima.coop](mailto:violene.mendonca@anima.coop)



## EDILE project

EDILE aims at enhancing the inclusive development of local economies thanks to the optimisation of investment projects. The project provides economic bodies in charge of regulating or implementing investment projects with evaluation tools and guidance, which will help them to maximise local economic spillovers such as job creation, subcontracting and environment conservation. Further information: [www.edile-initiative.org/en](http://www.edile-initiative.org/en)

#### Partners:

*Coordination: ANIMA Investment Network (France)*

*Partners: Chamber of Commerce, Industry and Agriculture of Beirut-Mount Lebanon (CCIA-BML, Lebanon), Palestinian Investment Promotion Agency (PIPA, Palestine), Agency for the Promotion of Industry and Innovation (API, Tunisia), Office of Economic Cooperation in Mediterranean and Middle East (OCEMO, France), ClassM (France), Toscana Promozione (Italy), iesMed (Spain).*

*Associated Partners : BusinessMed, Ministère du Développement Régional et de la Planification (Tunisia), WWF (Italy), Région PACA (France), Agence des Villes et Territoires Méditerranéens*

*Durables (France), Agence Française de Développement (France), Enterprise Greece (Greece), Finances Conseil Méditerranée (France), Caisse des Dépôts et Consignations (France), General Authority For Investment (Egypt)*



*The EDILE project implemented under the ENPI CBC Mediterranean Sea Basin Program ([www.enpicbmed.eu](http://www.enpicbmed.eu)), and is financed, for an amount of EUR 1.7 million, by the European Union through the European Neighbourhood and Partnership Instrument. The ENPI CBC MED Programme aims at reinforcing cooperation between the European Union and partner countries regions placed along the shores of the Mediterranean Sea.*

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#### **About ANIMA :**

ANIMA Investment Network is a multi-country cooperation platform for economic development in the Mediterranean. The objective of ANIMA is to contribute to a better investment and business climate and to the growth of capital flows into the Mediterranean region.

ANIMA participates, in association with a network of public and private, national and international stakeholders, to the development of investments and business partnerships, of innovation and entrepreneurship, and to the internationalisation of companies, in order to contribute to the creation of added-value and jobs, to an increased awareness of the environmental and social stakes, to the balanced partnership between North and South and to the economic integration of the countries in the region.

Site web: [www.anima.coop](http://www.anima.coop)



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