

Edito

UfM label awarded to EDILE



On 27 November 2015, the Union for the Mediterranean member states gathered in Barcelona for a high level conference on a joint development programme for the Mediterranean region. On this occasion, senior officials unanimously endorsed 4 new projects, among them EDILE, bringing the total amount of labelled projects to 37 in three priority areas: sustainable development and inclusive growth, youth employability and women

empowerment. EDILE (Economic Development through Inclusive and Local Empowerment) formulates a regional approach to support investments with high positive spill-over effects on economic, social, environmental and community levels. The EDILE pilot phase, implemented since December 2013 in Lebanon, Palestine and Tunisia, in the framework of the ENPI CBC MED programme, has created operational tools to measure the local impacts of investment projects and worked on raising awareness, training, and sharing good practices in terms of inclusiveness. Furthermore, the EDILE initiative will be extended to Algeria, Egypt and Morocco alongside the development of the EDILE label which will allow promoting public and private investments that benefit the most their territories in terms of local spill-over. The 14 and 15 March 2016, in Barcelona, will be held the launching of the labelling of EDILE and will be the opportunity to seal such partnership between ANIMA and the Union for the Mediterranean Secretariat. [Click here to see the UfM Press release](#)

Highlight

EDILE launches the first Mediterranean label for inclusive investment

A pact for the future between territories and investors

The EDILE label aims at identifying and promoting investment projects which have a positive impact on their implantation territory, in the following terms: economic (good practices and contribution to local economy), social (respect and promotion of employees), environmental (taking the ecological factor into account), and community (value creation at local level).

[Watch the video](#)

[Download the leaflet](#)

The official launch of the EDILE label took place on 4 November 2015 in the framework of the Mediterranean Economic Week. Bernard Morel, Vice-President of the Provence-Alpes-Côte d'Azur Region, highlighted the importance of inclusive development on both shores of the Mediterranean. Khalil Laabidi, President of ANIMA Investment Network and Vice-President of OCEMO, expressed his support to the EDILE label and encouraged partners and stakeholders to further get involved. "The matter no longer is to know whether investments contribute to local economic development, rather how they contribute more significantly" reminded Emmanuel Noutary, General Delegate of ANIMA.

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Life of the project

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Local training in Beirut



This EDILE rating method will be the auditing tool of projects applying for an EDILE labelling, and should be finalised soon before robustness check in September 2015; it is the result of a process based on two types of actions spread over the first half of 2015: a Technical assistance missions of partners and the contribution of local experts in Lebanon and Tunisia, with the mission of testing and revising the first version of the EDILE rating method. [\[Read +\]](#)

Regional Seminar in Tunis



Technical assistance missions have also enabled designing and improving the EDILE self-assessment tool (SAT). This quick and accessible tool allows going through the essential criteria for the evaluation of project impacts on local development. Once filled in, it delivers a first indication on the position of the project and gives an incentive to commit to a continuous improvement policy. It will be accessible from September 2015 on the EDILE website. [\[Read +\]](#)

On-line EDILE self-assessment tool (SAT)



Does my investment project take into account local development? What does local development mean in the first place? Could this be an opportunity to make my project more sustainable, more profitable and easier to finance? Where should I start? Have you ever wondered about these questions without going any further? If you have, the auto-assessment tool is right for you! Quick and easy, this tool allows you to explore all the relevant criteria necessary for evaluating your investment's impact on local development. Once completed, you will have a first-hand indication on the placement of your investment on the EDILE scale, with a chance to go up the ladder. This tool may be your first step towards a more inclusive and sustainable investment.

[Start the test](#)



15 companies signed the Charter of EDILE label

This new label aims at promoting a new dynamic in Euro-Mediterranean territories with the delivery of the first commitment charters to the 14 companies attending. Such charter aims at encouraging, through the label, investment projects with a positive impact on their implantation area, in terms of economy (good practices and contribution to local economy), social policy (respect and promotion of employees), environment (taking the ecological factor into account) and community (value creation at local level). [\[Read +\]](#)

[See the pilot projects](#)

Focus on

Pilot projects

Six entrepreneurs, three Tunisians and three Lebanese, were awarded a trophy by representatives from Caisse des Dépôts et Consignations, European Investment Bank, Union for the Mediterranean, Agence Française de Développement and OCEMO.



Biome Solar Industry (Tunisia)

That company is specialised in the field of renewable energy and became a leader on the local market by proposing solar heater solutions. BSI distinguished itself with its product range by obtaining the QMS ISO 9001 certification, the solar keymark (SKM) certificate and is currently implementing other ISO norms in order to join the United Nations Global Compact.



The Central Dairy of Sidi Bouzid (Tunisia)

This investment project concerns a milk and derivatives production unit, which is remarkable for recruiting and training unexperienced youth from a region that is symbolic of social challenges in Tunisia.



Green Eco Tech (Lebanon)

The plant proposes the treatment of ground waste through pyrolysis, a solution which avoids incineration and landfill. Furthermore, the company offers alternative and sustainable sources of energy allowing the supply of community needs.



WilcoPM (Lebanon)

That poultry slaughterhouse has invested more than 20 million dollars in the construction of a new slaughterhouse which facilities are more respectful in their local and environmental spillovers. Moreover, in coordination with the local municipality, the company has created infrastructure for water treatment, electricity and telephone relay, which benefit the community.





The prize of excellence for Public Companies:

Veder (Tunisia)

The Veder project (Valorisation Energétique des Résidus), managed by the Centre International des Technologies de l'Environnement de Tunis (CITET), supplies decentralised electricity production from renewable energies, aiming for exemplarity and duplication in other public agricultural operations.



The Shouf Natural Reserve (Lebanon)

The reserve is developing quality ecotourism. Each year a budget of a million dollars is dedicated to supporting the development of socioeconomic activities in this natural reserve classified by UNESCO (ecotourism, local handicraft, development of renewable energies, etc.).



[See all the EDILE pilot project](#)

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Our Partners

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The UfM and Caisse des Dépôts et Consignations



Guy Fleuret, Director of Infrastructures and Urban Development at the Union for the Mediterranean.

« The UFM promotes projects that benefit regional integration and the EDILE programme corresponds to such approach with a long term vision which can change the way of evaluating projects, especially for prescribers, promotion agencies, financial networks and major donors. The EDILE initiative is an intelligent process which picks dialogue and support over imposing constraints. EDILE is an innovative label for the Mediterranean region ».



Elisabeth Viola, PACA Regional Director at Caisse des Dépôts et Consignations

« EDILE is a tool which blends economic, social and environmental data in order to bring security to investors while enabling companies to benchmark. I approve such approach because of its pedagogical will. It is nowadays important not to only consider figures but rather pay attention to the ecosystem of a company to understand how it fits into its area. Everything revolves around the human being and EDILE takes such essential dimension into account. »

Upcoming events

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8 March 2016

RESET Forum, Marseille, France

The event includes several highlights: a workshop on inclusive investment and a plenary on "The new borders of CSR" with Mr Tarak Cherif, ANIMA Vice-President in charge of CSR. [\[Read+\]](#)
[Click here to registrate](#)



14-15 March 2016

Conference "Promoting inclusive investment in the Mediterranean"
Barcelona, Spain

ANIMA Investment Network and iesMed will be co-hosting the conference which will revolve around two highlights: the launching of the partnership between ANIMA and the UfM and the EDILE regional seminar.

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28-29 March 2016 (*provisional dates*)

National Forum, Beirut, Lebanon



11 April 2016 (*provisional dates*)

National Forum, Ramallah, Palestine



21-22 April 2016 (*provisional dates*)

Final Conference, Tunis, Tunisia



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Strategic partners: General Authority for Investment (GAFI, Egypt), BusinessMed, Ministère du Développement Régional et de la Planification (Tunisia), WWF (Italy), Enterprise Greece (Greece), Région PACA (France), Agence des Villes et Territoires Méditerranéens Durables (France), Agence Française de Développement (France), Finances Conseil Méditerranée (France), Caisse des Dépôts et Consignations (France).

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The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French (www.enpicbmed.eu).

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.



Union for the Mediterranean
Union pour la Méditerranée
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